

You are invited to join the men at the opening business session in the International Center North to hear Dr. James Robeson, The Ohio State University, speak on "This Is Your Industry" — a presentation especially prepared for both our ladies and men — when he tells the public warehouse story "like it is" in our nation's distribution system. Dr. Robeson speaks right after the official business items (approximately 9:10 a.m.), and there is a coffee break after Jim's talk so you can leave then — or stay on if you wish. There will be "coffee and" again in the Hospitality Center from 9:30 to 11:00 a.m.

We have a special ladies luncheon today in the lovely Penrose Room atop The Broadmoor South. Chef Edmond Johnson will demonstrate his special techniques for preparing our gourmet luncheon — and there will be a drawing for some beautiful prizes. Please be there promptly at 12:15 — for we have a full program.

The rest of this afternoon is open to relax or take advantage of the many recreational offerings at The Broadmoor.



Start the day with refreshments in the Ladies' Hospitality Center — and if you haven't already participated in the golf and singles tennis tournaments — join up and play!



Buses start leaving at 5:00 p.m. from the front entrance of The Broadmoor South to take us to The Flying "W" Ranch for a very special Chuck Wagon Steak Roast. Please be prompt — for the last bus will leave about 5:30 p.m. Warm clothing is suggested as it will undoubtedly be cool at the ranch (average evening temperature at this time of the year is 50°). Dinner will be preceded by a hospitality hour and there will be some enjoyable western entertainment. The Flying "W" is a working cattle and horse ranch just north of the Garden of the Gods — and has indoor facilities should the weather be inclement.